

# Moving California Forward

Here at Uber, we are proud to work with outstanding organizations throughout the state that help us move individuals and communities forward toward a brighter, shared future. Some of our key statistics, studies, and partnerships are highlighted below:

### Committed to Safety

Together, we are making real progress against drunk driving — a totally preventable crime. A report conducted in partnership with Mothers Against Drunk Driving (MADD) reveals that in California markets where Uber operates, drunk-driving crashes fell by 60 per month among drivers under 30. That's an estimated 1,800 crashes prevented since the launch of uberX in July 2012. A Temple University study found that the use of uberX led to between 3.6 and 5.6 percent reduction in alcohol-related deaths nationwide. Since the launch of our partnership, Uber and MADD continually work throughout the country educating about the importance of leaving your keys at home.

#### Working to Reduce Carbon Emissions

Now, with UberPOOL – the carpool version of uberX – you can share a ride and split the fare with others going in the same direction. Since launching in August 2014, POOL is now worldwide. In San Francisco, uberPOOL now makes up nearly half of Uber's trips in the city. In Los Angeles, riders took more than 5 million uberPOOL trips in the first eight months. Uber is working with the Natural Resources Defense Council (NRDC), Susan Shaheen at U.C. Berkeley's Transportation Sustainability Research Center, and Lyft on an **independent study** funded by Hewlett Foundation to examine whether there are savings in vehicle miles traveled, greenhouse gas reduction, and changes in attitudes towards car ownership.

#### Complementing Public Transit

Some of Uber's most interesting data looks at our first-and-last-mile complement to public transit. The San Francisco Metropolitan Transportation Commission's recent Vital Signs report tells us that while Bay Area transit usage has declined overall in the past two decades, Caltrain ridership is at a record high. There have been on average 58,429 weekday Caltrain boardings in 2015, a 9.3% increase from last year. We looked at Uber trips where riders were dropped off near a Caltrain station and then picked up at a different station within a 4-hour window. This first-and-last-mile trend in Uber trips showed an annual increase of 153%, echoing Caltrain's explosive growth in ridership. Going beyond simply looking at trips that start or end near transit stations, this analysis takes our earlier maps a step further, with even stronger evidence that Uber is helping fill the first-and-last-mile gap.

#### Transportation for Everyone, Everywhere

Uber serves about 90 percent of most major city neighborhoods in under 10 minutes. In Los Angeles, a recent **BOTEC study** found that Uber is less than half the price of taxis and arrives in less than half the time. This is important because transportation availability and reliability go hand-in-hand with economic opportunity. The NYU Rudin Center on Transportation found that areas with limited access to transportation had the highest rates of unemployment and the lowest incomes. And according to Harvard and UC Berkeley researchers, access to transportation for getting to work is highly correlated with upward mobility. But existing transit options are imperfect, especially for those who can't afford their own car: The Brookings Institution found that only one-quarter of low-and middle-skill jobs are accessible via public transit within 90 minutes.

## Expanding Opportunity and Accessibility for the Hearing Impaired

Uber is always on a mission to create a better experience for those with disabilities. Together with the National Association for the Deaf, Uber modified our app for hearing-impaired drivers by creating visual alerts, disabling the function for riders to call drivers, and prompting riders to input their destination so that hearing impaired drivers wouldn't have to ask. Howard Rosenblum, Chief Executive Officer of The National Association of the Deaf noted that "The NAD applauds the efforts of Uber to promote increased work opportunities for deaf and hard-of-hearing drivers. Moreover, we commend Uber for enhancing their mobile app to improve communications between drivers and passengers, regardless of whether they are hearing or deaf."

# **Creating Work Opportunity**

A recent **study** by Intuit Inc. examines people working for 11 different on-demand economy companies, including Uber. It shows that the on-demand economy is providing people with reliable and flexible opportunities to supplement their existing income. In fact, 63 percent of survey participants indicate that "the primary reason I work in the on-demand economy is to supplement my income." 91 percent of people working on-demand jobs report that they like controlling decisions about where, when, and how they work. And 70 percent of on-demand workers are satisfied with their work arrangement. Far from being a recent phenomenon, the reasons people choose on-demand work can be traced back to at least 30 years. Today, 36 percent of the workforce chooses to participate in the sharing economy, with over 120,000 in California alone.

#### UberESPAÑOL

Throughout most of California, from Sacramento to San Diego, riders can now open the app and select "UberESPANOL" to get a ride with a Spanish-speaking driver. Dave Rodriguez, California State Director of the League of United Latin American Citizens (LULAC) noted that "Latinos now account for over 53 million people in the United States and almost 40% of California. At LULAC, we commend Uber for recognizing the importance of the Latino community by now offering riders the option to select a Spanish-language driver. This progressive approach provides our members even greater opportunities to move about the state in the language in which they feel most comfortable, creating a truly global experience."